



REBECCA DOMINGUEZ

POLITICAL CAMPAIGN PROFESSIONAL

PERSONAL PROFILE

Political campaign professional specializing in grassroots organizing, data, and voter outreach strategy for the past 8 years. As a dynamic and strategic campaign professional with a proven track record of being a part of winning electoral campaigns and efforts, Rebecca has developed and managed field and organizing programs for electoral campaigns, 501 C-3 non-profits, and political consulting firms. Her work ranges from a wide variety of campaigns including: statewide initiatives, local city council and state house races, issue-based campaigns, congressional campaigns, and presidential campaigns.

WORK EXPERIENCE

Chief Executive Officer

Dominguez Consulting Group LLC | November 2021- Present

Founder of political consulting group that provides services to electoral campaigns, grassroots organizing efforts, and non-profits. Services range from campaign management, field, and community outreach.

Field Director

Yassamin for Phoenix City Council D-7 | August 2020- March 2021

As field director, I managed a 20 person field staff-- including 3 regional field directors. I was responsible for leading the strategy and movement of the ground operations including components such as: training, leadership development, targeting, field reporting volunteer coordination, and budgeting.

-Increased turnout by 35% in the lowest turnout district in the city of Phoenix

-increased latino turnout in the low turnout precincts in west Phoenix/Maryvale

-Attempted to contact 102,000 voters in Phoenix District 7, with over 8 passes of the universe


-Recruited over 50 volunteers

-Won the election by an 18-point lead

CONTACT ME AT

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 623-238-3493

 Rebecca Dominguez

SKILLS SUMMARY

-Project Management

-Field program management and strategy


-Training, building, management of
teams

-Data management for teams through
systems such as VAN, ActBlue,
EveryAction, ThruText

-Constituent Outreach

Professional References


Bill Scheel
Javelina Partner

 602-909-0795

 bill.scheel@javelina.co

Eric Chalmers

Strategies 360- Vice President of
Campaigns and Outreach

 480-321-6084

 ericc@strategies360.com

Ellie Perez
Arizona Education Association-
Political Director

 602-434-0974

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National Political Outreach Associate

Bernie Sanders for President 2020 | Feb 2020-May 2020

As an associate of regional political teams across the U.S., I worked with the midwest team (MI, MN, MO, WI, IL) in the execution of political outreach and endorsements for Sen. Sanders.

- cold-calling and follow-up outreach to local and state-wide elected officials and community leaders in the midwest states

- helped gain over 75 endorsements of elected officials, over 40 progressive organizations, and dozens of unions

- Brought together a broad and diverse coalition of community leaders, working families, artists, and activists

Deputy Field Director

Greg Stanton for Congress (CD-9)| August 2018-November 2018

Key member and lead field organizer that assisted the main field director in running a robust field team of 10 interns, and over 30 volunteers.

- Campaign earned a 22-point victory in a D plus-4 district
- Recruited 30+ volunteers to attend weekend canvasses

Campaign Manager

Diego Rodriguez for Arizona House| June 2018-August 2018

Helped to create the initial campaign structure for the democratic primary. Oversaw day-to-day campaign operations including hiring and managing of staff, managing communication with third party vendors, and managing the campaign budget.

- Successfully executed a plan to build coalitions with the community in Legislative District 27

- Built the campaign budget to afford a robust voter outreach program

- Candidate won in a competitive 4-way primary, which also helped them prevail in the general

Field Director

La Machine Field Operations| December 2015-May 2016

Managed the electoral consulting group's field programs for candidates and ballot initiatives

- Managed, recruited, and trained group of 20 canvassers on a voter registration effort through One Arizona-Young Engaged Arizona to increase the youth electorate.

- Worked on creating a team to collect qualifying signatures for several legislative candidates in District 30

Team Leader

Ruben Gallego for Congress (CD-7)| January 2014-August 2014

Team leader who helped train the canvassing team and deliver strategic messaging door-to-door to targeted areas in CD-7. Helped with the creation of canvassing scripts, phone scripts, volunteer recruitment, and execution of field metrics.

- Strategically won 4-way primary with 48.9% of the vote

- Increased historical turnout in a high latino district