

Nathan Johnson

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Professional Experience

Operations Manager/Camp Director, Go Beyond Nebraska: April 2021-present

- Developed a set of operations and procedure manuals for camp staff use and camp preparation
- Developed a guidebook detailing the history, ecology, and geography of camp
- Lead two camps for a diverse group of 30 middle and high school aged youth
- Built relationships with vendors and managed invoice payment
- Developed camp programming and itineraries
- Managed a team of twelve staff ages 20-50

Finance Campaign Fellow, Movement School: March-June 2021

- Completed ten weeks of trainings on campaign skills focused on fundraising and communications
- Developed a finance plan with a \$500,000 for a simulation Congressional campaign
- Developed a self-updating direct-voter-contact projection in Sheets
- Developed mock event plans and fundraising emails

Finance Assistant, R.J. Neary for Omaha: February-May 2021 (primary/general election)

- Managed ActBlue, the campaign ledger, NGP for a campaign raising over \$750,000
- Managed fundraising event invitations and confirmations
- Prospected high-dollar donors to prepare for calltime
- Prepared and sent thank-you letters to donors
- Compiled and distributed daily press clips
- Prepared campaign disclosure filings

Field Organizer, Nebraska Democratic Party: June-November 2020 (general election)

- Utilized OpenVPB Connect, ThruTalk, and ThruText to make more than 10,000 contact attempts
- Led nearly forty virtual phonebanks helped secure Nebraska's Second District's electoral vote
- Recruited, trained, and managed a team of 8 volunteer leads, with over 1,000 shifts recruited
- Utilized VAN and Mobilize to create lists, build phonebanks, and update and report data
- Staffed surrogate events and assist with briefing surrogates on event goals and messaging
- Facilitated relationships between local leaders and remote team supervisors
- Recruited and helped supervise a team of six interns

Multiple Roles, Latino Center of the Midlands

Contractor: March 2021-present

- Mapped organizational networks and relationships with donors and community leaders
- Developed resources relating to board strategic planning

Program Assistant (seasonal): June-August 2020

- Processed intern hiring paperwork for a youth urban agriculture program
- Kept and disseminated notes on meetings with partner organizations
- Assisted with program planning, facilitation, and implementation
- Developed program's COVID-19 exposure response policies
- Managed timesheets for five paid interns

Advocacy and Data Intern: June 2018-April 2020

- Developed and helped implement a field plan for to improve Latino Census and electoral turnout

- Utilized Tableau and BatchGeo to visualize client intake data quarterly for use in fundraising
- Created a database for the nonprofit's primary client-facing program in Excel/Sheets
- Educated Latino Center staff with civics, Census, and know-your-rights workshops
- Represented LCM at Nebraska's Nonprofit Census Complete Count Committee meetings and Nebraska Civic Engagement Table meetings

Facilitator, Inclusive Communities: June 2019-present

- Review and revise programming materials for contracts to update copy for diversity and inclusion
- Serve as co-director at IncluCity, a four-day human relations camp for high school students
- Lead and facilitate one-day human relations workshops for 20-40 attendees
- Facilitate educational programming on race, class, and privilege

Service Supervisor, The Collaborative-University of Nebraska at Omaha: May 2018-May 2020

- Staffed front desk, answered and directed calls, provided administrative support, and led shifts
- Developed electronic portfolio website of academic and professional experience using Weebly
- Redeveloped the University's E-portfolio professional development program
- Led groups of up to fifty volunteers for Signature Service Day volunteer events
- Inventoried, stocked, and assisted students utilizing the campus food pantry
- Supervised four student program managers

Canvasser, Kara Eastman for Congress: May 2018-November 2018 (primary/general election)

- Made more than 4,000 canvas and phone direct voter contact attempts
- Conducted college outreach at University of Nebraska at Omaha
- Called, coordinated, and trained volunteers
- Entered field data into VAN

Assistant Debate Coach, Ralston Public Schools: August 2016-May 2019

- Taught and judged debate to a team of four to six high school students
- Compiled in-depth research and talking points on thirteen monthly topics
- Edited edited student's speeches and research briefs
- Coached students on improving speaking and rhetoric

Intern, Steve Lathrop for Legislature: October 2017-May 2018 (primary election)

- Canvassed and phonebanked voters and volunteers
- Compiled district and opposition research on the incumbent
- Assisted campaign staff with volunteer canvassing events

Counselor, Go Beyond Nebraska: June-July 2017 and July 2019

- Taught outdoor skills and supervised camp activities such as cooking, campsite setup, backpacking, and first aid to groups of 12-16 high school boys
- Safely drove a 15-passenger van for over 1,800 miles
- Mediated camper disputes

Education, Trainings, and Certifications

- M.S. in Urban Studies - University of Nebraska at Omaha (in progress)
- B.A. in Political Science, B.S. in Sociology - University of Nebraska at Omaha; Honors Program, magna cum laude; Community Engaged Scholar transcript designation; minors in Communication Studies, Human Rights Studies, and Nonprofit Management
- Honors Thesis: *Factors Motivating Participation in Liberal Student Organizations*

- Democratic National Committee Best Practices Institute 2020 *Train-the-Trainer* certification
- National Democratic Training Committee *Campaign Staff* and *Local Leader* tracks completed
- Movement School *Electoral Organizing for Criminal Justice Reform* course completed
- Google Analytics for Beginners Certification (until 2021)
- CITI Research Ethics Certification (until 2023)

Accomplishments, Honors and Recognition

- [Movement School Campaign Fellow - Finance](#) - Spring 2021
- [Stanford University d.school University Innovation Fellow](#) - 2019-2020
- [Blue Future Youth Power Fund Fellow](#) - 2018
- [Inclusive Communities Volunteer of the Year](#) - 2017
- [Boy Scouts of America/Scouts BSA Eagle Scout](#) - 2015

Skills

- Technology: Capable with Votebuilder/VAN, ThruTalk and ThruText, SPSS, Mailchimp, and Microsoft/Google suites
- Communication: Strong persuasive writing, oral communication, and facilitation skills
- Coordination: Able to multitask and manage multiple responsibilities and reports effectively
- Planning: Experienced in strategic planning, visioning, and implementation.
- Research: Experienced in academic research, practiced in opposition research

Community Engagement

President, Douglas County Young Democrats: January 2020-present

- Developed a constitution, hosted a forum for candidates

Congressional District Two Chair, Nebraska Young Democrats: April 2020-present

- Assisted with the creation of two county chapters; provided support to county and college chapters within the Second District; identified target districts for campaigning during the 2020 election; recruited over 100 youth volunteers for the Kara Eastman for Congress campaign.

State Central Committee Delegate, Nebraska Democratic Party: January 2019-June 2021

- Serve on the Nominations Committee; work with caucus groups to fill vacant seats; provide oversight to state party staff; debate and vote on plans, budgets, appointments, and resolutions

President, College Democrats of Nebraska: April 2019-April 2020

- Oversaw executive board of eight members; researched and curated training resources for officers and chapters; represented Nebraska on the College Democrats of America National Council; led federation strategic planning and oversaw implementation of campus plans; supported and grew five statewide chapters; oversaw development and implementation of political and policy plans; led integration into the state party apparatus; oversaw efforts to establish a bank account, state political action committee, and fundraising; planned and chaired a statewide youth political convention.

President, UNO College Democrats: 2016-2020

- Refounded organization during freshman year; oversaw recruitment and organizational expansion into the largest political group on campus; created a strategic plan and oversaw implementation; raised \$3,000 in support of youth activism during 2018 for Nebraska's Second Congressional

District; planned and led four candidate forums and three candidate livestreams; led two substantial redevelopments of the organization's constitution.

Co-President, Vote!UNO: 2018-2020

- Raised \$9,500 in support of campus civic engagement; oversaw a campaign to purchase Turbovote for the University of Nebraska at Omaha; served as student representative on UNO Voter Engagement group; assembled a coalition of five student organizations to register voters and promote civic literacy; coordinated support from nonprofit partners.

Policy Director, Omaha Student's Union: 2017-2019

- Oversaw political endorsement process for the 2018 election, which saw two out of three OSU-endorsed candidates winning their races; led preparations and managed the stage for March for Our Lives-Omaha; coordinated voter registration and canvassing activities for eight affiliates; developed organizational procedures and planning materials.

Officer, Sustained Dialogue at U.N.O.: 2017-2019

- Planned and led panel events on contentious issues; moderated small-group dialogues surrounding topics including equity, gun laws, and voting.

Commissioner, U.N.O. Student Activities Budget Commission: 2018-2019, 2019-2020

- Oversaw and approved the allocation of \$647,000 in student fees for programming to be implemented by the UNO Student Government and its seven subsidiary organizations; reviewed and questioned agency budgets; revised bylaws to comply with University policies.