

# BEN FESHBACH

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## EXPERIENCE

**Policy Director, Merav Ben-David for U.S. Senate; Laramie, WY** *July 2020 — November 2020*

Ran policy and communications for a climate scientist's campaign for U.S. Senate in the reddest state in the country.

- *Policy and Messaging*
  - Served as Dr. Ben-David's primary speechwriter and debate coach.
  - Researched and drafted platform positions for the candidate and 100+ talking points for volunteers.
  - Wrote op-eds for and responded to newspaper questionnaires on the candidate's behalf.
  - Analyzed and summarized 400+ pages of background on opponent's legislative record.
  - Oversaw 300+ volunteers responding to 5,000+ voter questions.
  - Led persuasion and letter-to-the-editor workshops for supporters and volunteers.
- *Communications*
  - Scripted seven ads, [one of which](#) Bill McKibben called "one of the best ads of this or any election cycle."
  - Wrote and edited fundraising emails that raised over \$150,000.
  - Drafted, edited, and distributed press releases.
  - Developed relationships with local reporters and activists.
  - Managed social media; **tripled Twitter following**.
  - Arranged interviews with The Associated Press, March for Science, several Jewish outlets, and more.

**Educator, Central Synagogue; New York, NY** *July 2019 — June 2020*

Part of a full-time education team serving 700+ students at one of the largest Reform synagogues in North America.

- Wrote and taught 6th grade curriculum and a new teen course on anti-Semitism.
- Drafted and edited Central Synagogue's Holocaust memorial guide for Yom Hashoah.
- Coordinated ~15 school personnel creating monthly newsletters.

**Board Member, American Parliamentary Debate Association; Princeton, NJ** *2017 — 2018*

Oversaw 60+ member institutions holding intercollegiate debate tournaments attended by 5000+ students yearly.

**Op-Ed Columnist, The Justice; Waltham, MA** *2015 — 2019*

Wrote over a dozen columns on current affairs, American politics, and Jewish communal life.

**Intern, Office of U.S. Senator Ron Wyden; Washington, D.C.** *Summer 2014*

Attended hearings, conducted research, prepared briefings, and assisted in constituent service.

## EDUCATION

**Brandeis University, Waltham, MA — Bachelor of Arts, *cum laude*, with honors in Politics** *May 2019*

—One of six politics majors (out of ~75) to have graduated with departmental honors in 2019.

—Honors Thesis: "Réflexions in the Mirror: Sartre's Analysis of Anti-Semitism and its Relevance for Today"

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## **Skills**

Speechwriting, policy research, copy editing, press relations, Direct Voter Contact, social media management. Familiar with: Adobe Creative Suite; Campaign Monitor; Canva; NGP-VAN; Salesforce; Spoke; VoteBuilder.

## **References:**

Dr. Merav Ben-David, 2020 Democratic nominee for U.S. Senate in Wyoming; [mbendavidwy@gmail.com](mailto:mbendavidwy@gmail.com).

Yoav Magid; Campaign Manager, Merav Ben-David for U.S. Senate; [yoavmagid@gmail.com](mailto:yoavmagid@gmail.com).